

In This Issue

- Welcome to Advent Update
- Faces of Advent
- Product of the Month
- Why buy locally owned?
The top ten reasons to buy local.

Advent-Inc.com links

[Advent-Inc.com](#)
[About Advent](#)
[Products](#)
[Services](#)
[Our Mission](#)
[Business Continuity Plan](#)
[The Advent Advantage](#)

Links to information in this Update

[Remote Teller Systems](#)
See more information about Advent Remote Teller Systems.

Contact Us

Tel) 410-850-5400
Fax) 410-850-7575
www.advent-inc.com
sales@advent-inc.com

Unsubscribe

[Click here to be removed from the Advent Update mailing list.](#)

Welcome to Advent Update

Why buy from local businesses like Advent? We believe that being an independent locally owned company is a critical element to our success. We list local and independent as part of our "Advent Advantage". I ran across the article below that lists the top 10 reasons to buy local. I think they apply to your businesses as much as to Advent and make interesting reading.

Thank you for your continued business! We appreciate the opportunity to work with you and look forward future endeavors.

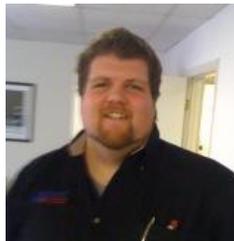
Best regards,



David Thomason
President
410-850-5400 ext. 228
davidthomason@advent-inc.com

Faces of Advent

Dale Hicks, Service Representative



Dale is our electronic security specialist. He has particular expertise in alarm, video, and access control with many years of experience and training.

After work, Dale stays busy with his daughter Rosalie.

Dale's enthusiasm is contagious and he is a great addition to the Advent Team.

Product of the Month - Remote Teller Systems



Our remote teller solutions can help you improve efficiency, convenience, and security at your facilities. From quality engineered drive-up systems to automated remote teller stations, we provide innovative solutions specifically designed to meet your needs.

C

Why Buy Locally Owned?

There are many well-documented benefits to our communities and to each of us to choosing local, independently owned businesses.

Top Ten reasons to Think Local - Buy Local - Be Local

1. **Buy Local - Support yourself:** Several studies have shown that when you buy from an independent, locally owned business, rather than a nationally owned businesses, significantly more of your money is used to make purchases from other local businesses, service providers and farms - continuing to strengthen the economic base of the community.
2. **Support community groups:** Non-profit organizations receive an average 250% more support from smaller business owners than they do from large businesses.
3. **Keep our community unique:** Where we shop, where we eat and have fun - all of it makes our community home. Our one-of-a-kind businesses are an integral part of the distinctive character of this place.
4. **Reduce environmental impact:** Locally owned businesses can make more local purchases requiring less transportation and generally set up shop in town or city centers as opposed to developing on the fringe. This generally means contributing less to sprawl, congestion, habitat loss and pollution.
5. **Create more good jobs:** Small local businesses are the largest employer nationally and in our community, provide the most jobs to residents.
6. **Get better service:** Local businesses often hire people with a better understanding of the products they are selling and take more time to get to know customers.
7. **Invest in community:** Local businesses are owned by people who live in this community, are less likely to leave, and are more invested in the community's future.
8. **Put your taxes to good use:** Local businesses in town centers require comparatively little infrastructure investment and make more efficient use of public services as compared to nationally owned stores entering the community.
9. **Buy what you want, not what someone wants you to buy:** A marketplace of small businesses is the best way to ensure innovation and low prices over the long-term. Local businesses select products based not on a national sales plan but on their own interests and the needs of their local customers.
10. **Encourage local prosperity:** A growing body of economic research shows that in an increasingly homogenized world, entrepreneurs and skilled workers are more likely to invest and settle in communities that preserve their one-of-a-kind businesses and distinctive character.

Think local first and buy local when you can.

